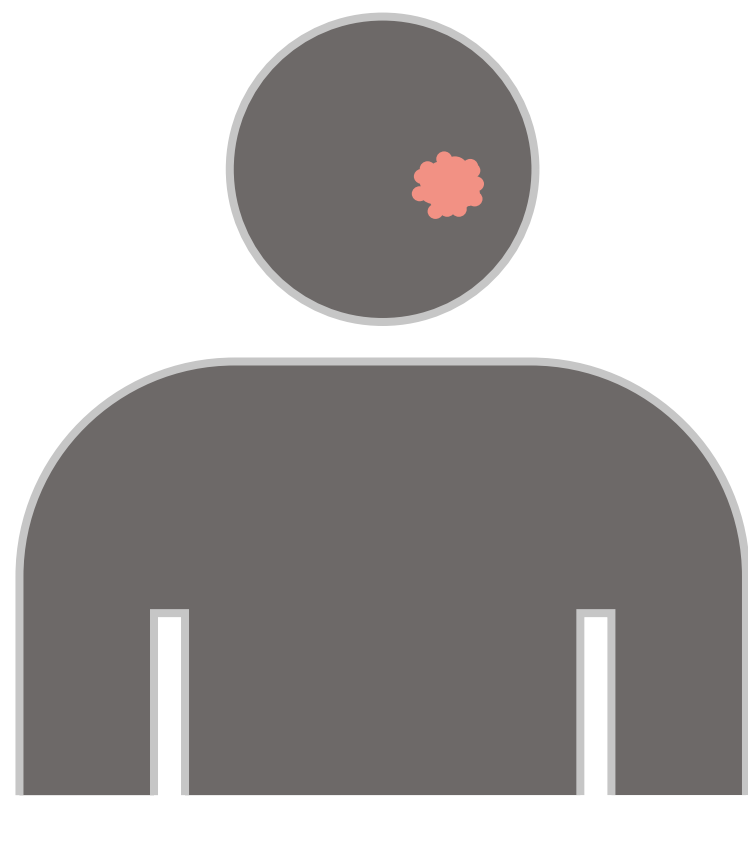
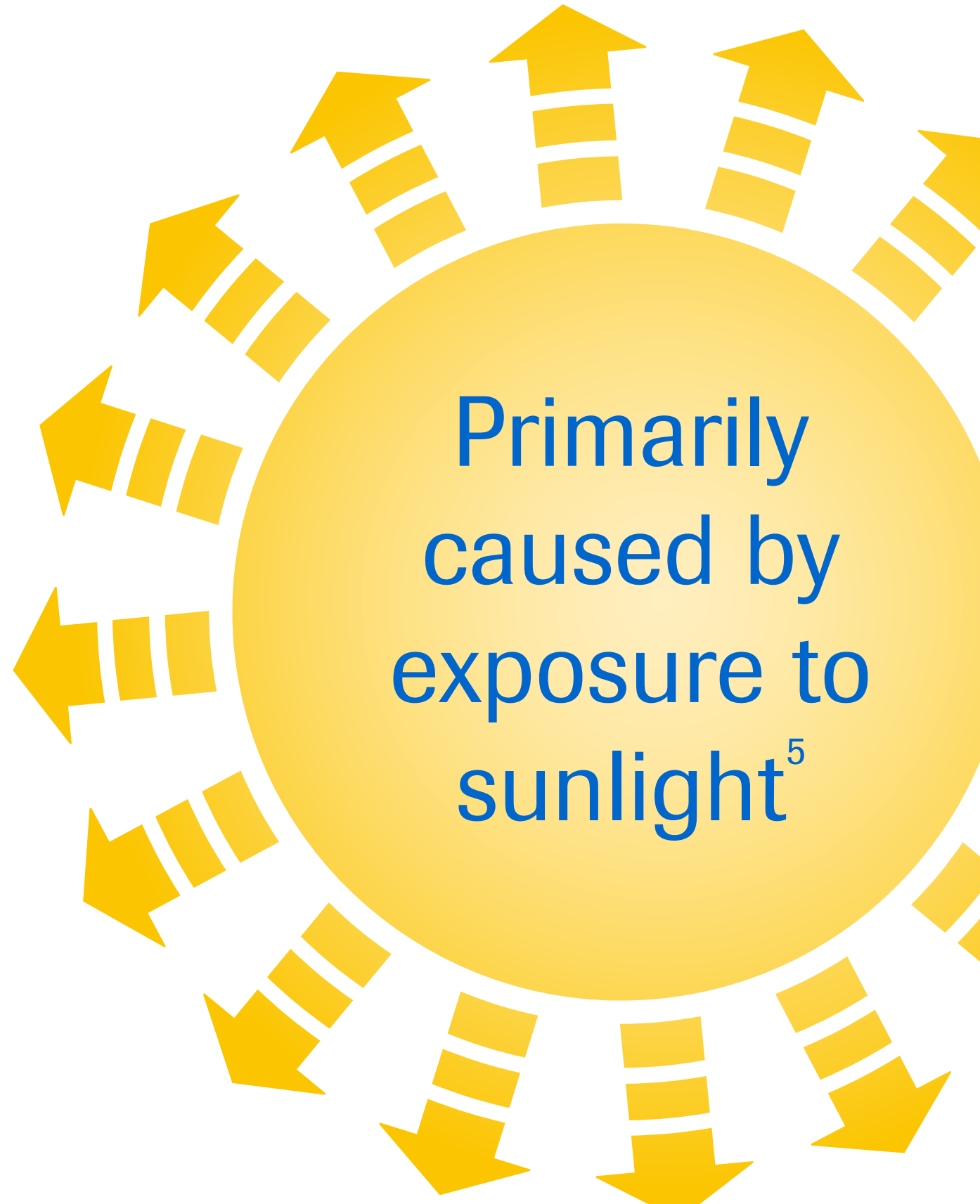


What You Didn't Know About Advanced Basal Cell Carcinoma (BCC)



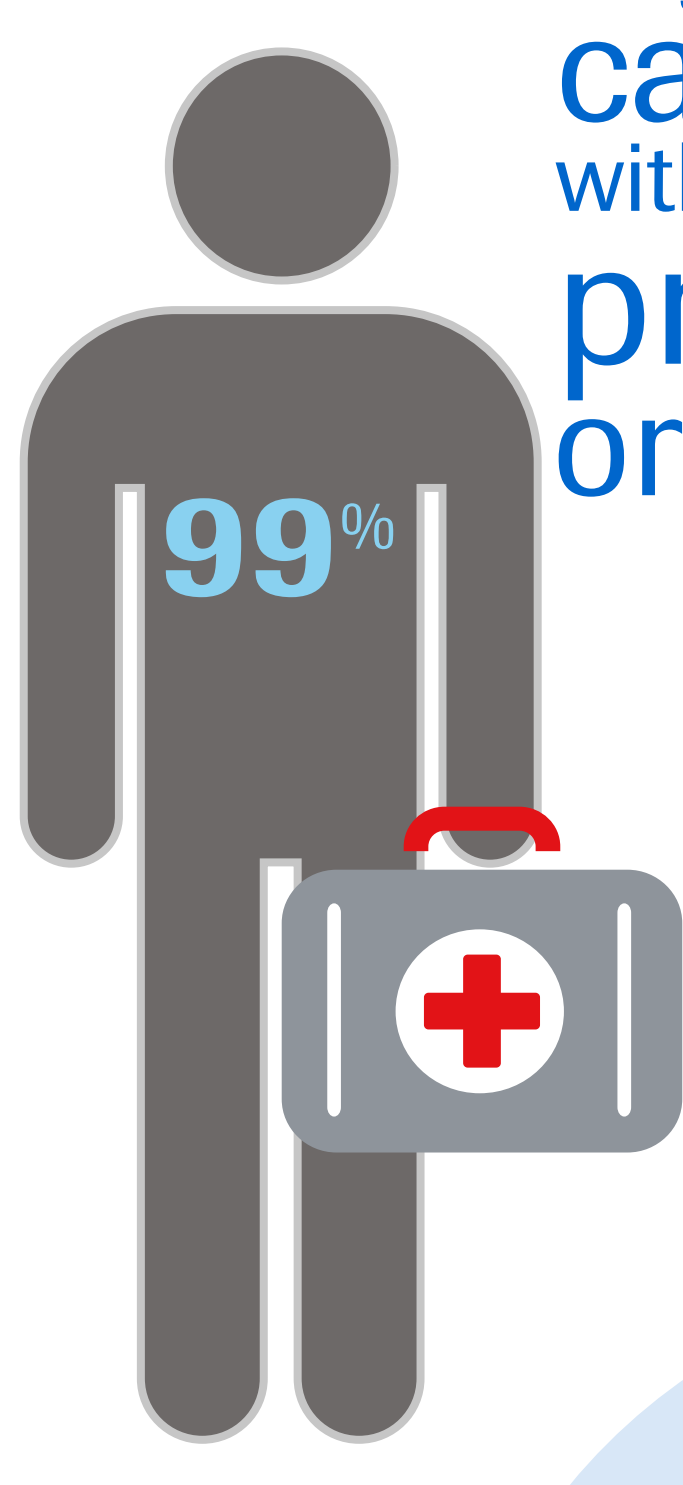
BCC is the most common type of non-melanoma skin cancer in the USA, Europe & Australia^{1,2,3}

It is estimated that about **10 million people** worldwide are diagnosed with **BCC** every year⁴



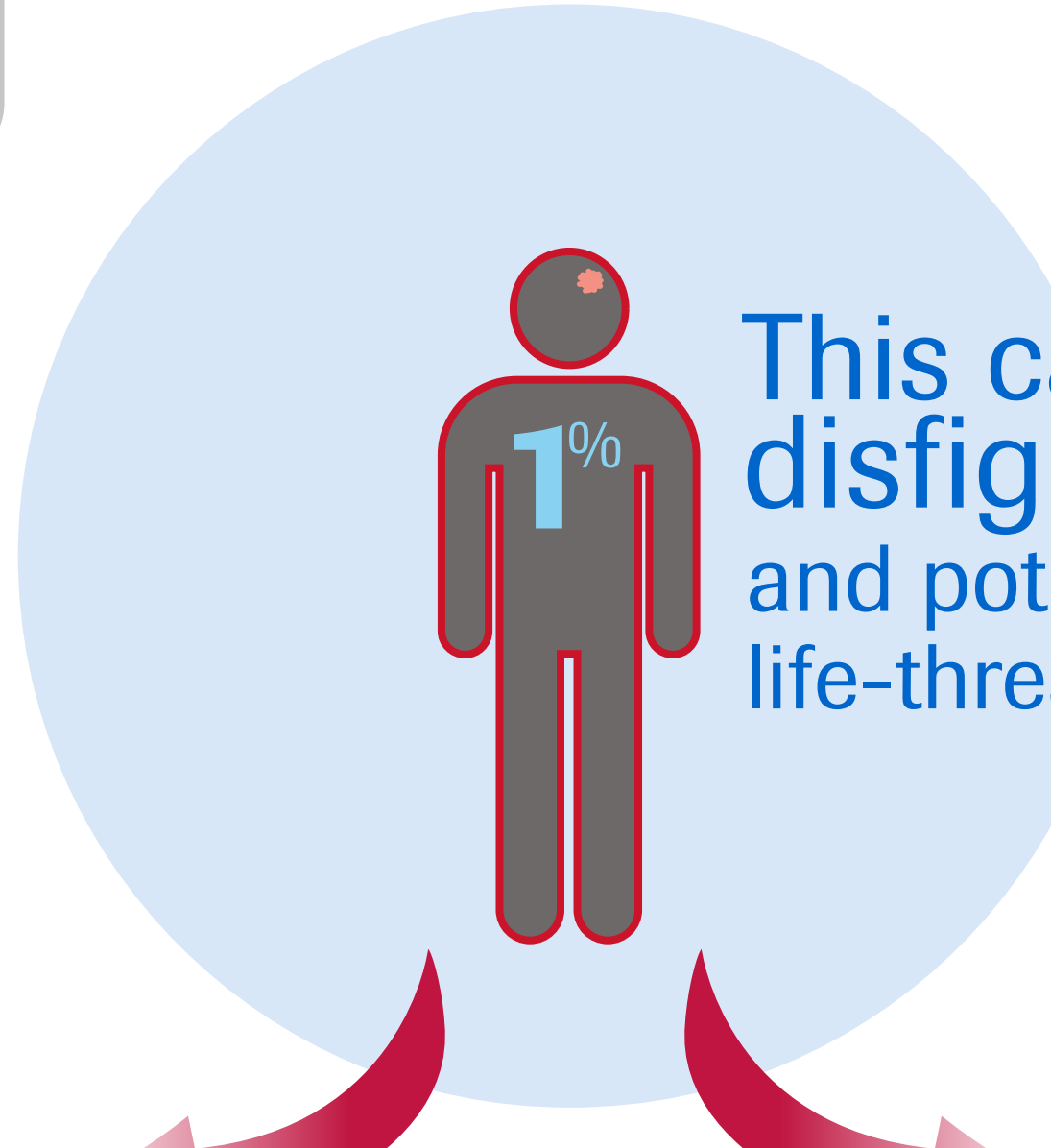
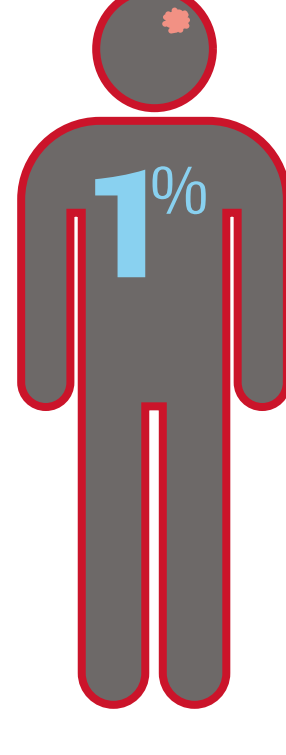
Primarily caused by exposure to sunlight⁵

The good news is most cases can be cured with relatively simple procedures or treatments⁶



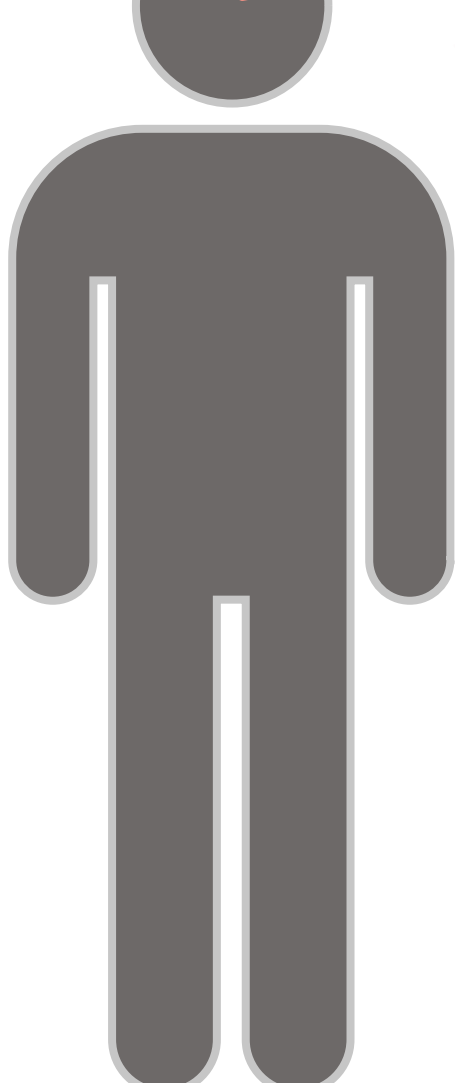
99%

But around **1%** of patients with **BCC** develop a more advanced form of the disease⁵

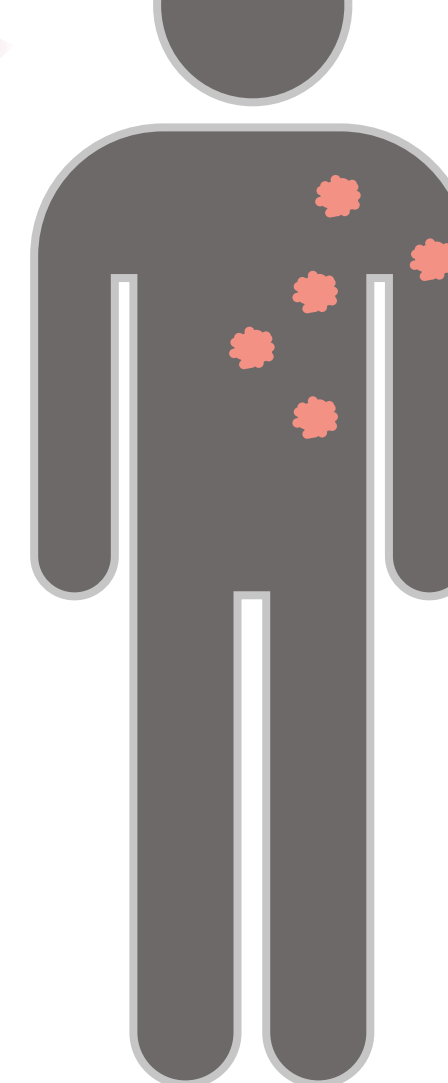


This can be disfiguring and potentially life-threatening⁵

In patients with advanced BCC the disease has spread into surrounding tissues, (locally advanced) or other parts of the body (metastatic)^{5,7}



locally advanced

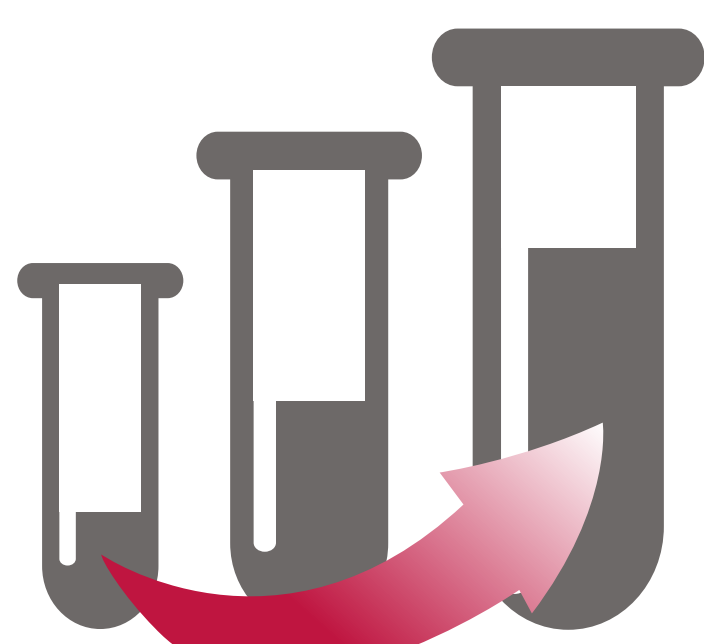


metastatic

Advanced BCC impacts each person differently, and there is **still significant unmet need** around the world



Ongoing investigation into treatments is creating **new possibilities** for people with **advanced BCC** now and in the future



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