



# European Cancer Patient Coalition

**ECONOMIST  
IMPACT**

## 7th Annual World Cancer Series: Europe

November 8th-11th 2021

[Register free](#)

**7th Annual World Cancer Series: Europe**

The event will convene more than 2000 policymakers, health-care providers, industry, and patient groups for robust debate and dialogue.

The faculty of experts will explore not only what can be done to improve cancer control, but why this is urgent.

What are the real-world examples of improved care for the individual with (or at risk of) cancer? How does improving care and patient health across the region contribute to social and economic development across Europe? What concrete steps can be taken to foster better prevention, better

We start the week on Day 1 (8th November) looking at how we can develop a **road map for cancer control across Europe**. Day 2 (9th November) will examine **immunotherapy and CAR-T**, and **radiotherapy**. On Day 3 (10th November) our expert faculty will tackle the growing area of **genomics and personalised cancer care**, and **digital health and telemedicine**. Finally, on Day 4 (11th November) we will delve into **AI and machine learning in pharmaceutical development and real-world data and data analytics**.

**Register free**

Confirmed speakers:

- Stella Kyriakides, Commissioner for health and food safety, **European Commission**
- Norman E. Sharpless, Director, **National Cancer Institute**
- Mark Lawler, Associate pro-vice chancellor, professor of digital health and chair in translational cancer genomics, **Queen's University Belfast**
- Princess Dina Mired, Honorary president, **European Organization for Research and Treatment of Cancer** and Patron of **International Society for Pediatric Oncology**
- Patricia Price, Visiting professor, division of surgery, department of surgery and cancer, **Imperial College London**
- Antonella Cardone, Director, **European Cancer Patient Coalition**
- Alfred Samuels, Patient advocate and author
- Cary Adams, Chief executive officer, **Union for International Cancer Control (UICC)**
- Averil Power, Chief executive officer, **Irish Cancer Society**
- Pierre Delsaux, Deputy director general, directorate general for health (DG SANTE), **European Commission**
- Lydie Meheus, Managing director, **Anticancer Fund**
- Runcie C.W. Chidebe, Executive director, **Project PINK BLUE**
- Giovanni Tonon, Director, center for translational genomics and bioinformatics, **IRCCS San Raffaele Scientific Institute Milan**
- Ceinwen Giles, Director, **Shine Cancer Support**
- William M. Gallagher, Director, **UCD Conway Institute of Biomolecular and Biomedical Research** and deputy director, **Precision Oncology Ireland**
- [and many more](#)



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European Cancer Patient Coalition  
Avenue des Arts, 6  
Brussels 1210  
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