



# European Cancer Patient Coalition

**VIRTUAL EVENT**

## Non-Melanoma Skin Cancers (NMSC) in Europe:

*Tackling health inequalities, raising awareness of patients and informal carers, and improving their quality of life*



**Thursday, 28 October 2021  
11:30h – 13:00h CEST**



European Cancer  
Patient Coalition

Supported by



European Academy of  
Dermatology and Venereology



EURO  
CARERS  
European Association Working for Carers

**Don't forget to register for the event on the 28th October 2021,  
11:30h - 13:00 CET**

Dear Sir/Madam,

We would like to remind you to attend the zoom webinar "Non-Melanoma Skin Cancers (NMSC) in Europe: Tackling health inequalities, raising awareness of patients and informal carers, and improving their quality of life' on Thursday 28th October 2021 from 11:30h to 13:00h CEST.

The webinar discussion will bring together decision-makers, cancer patients, their caregivers and healthcare professionals to **explore the NMSC landscape in Europe,**

**October 2021**

# 28

**Register**

**Agenda**

The webinar will provide a **holistic overview of the state of play in NMSC and will seek to tackle the importance of awareness among the NMSC** patient community, carers, vulnerable populations and the general population.

The webinar will also provide **an overview of the socio-economic inequalities affecting NMSC patients across Europe, discussing differences within and between European Member States in terms of disease awareness and patient experience throughout the care pathway** – including prevention, diagnosis, treatment and quality of life.

Furthermore, speakers will provide valuable insights on how to tackle the identified inequalities between and within countries to ensure all NMSC patients can have timely and affordable access to the right treatment.

The online event will not only raise awareness on NMSC, its symptoms and how it can be prevented but also on the relevant role that caregivers fill when a patient is diagnosed with NMSC.

Lastly, the webinar will address the importance of improving the quality of life (QoL) of NMSC patients as a key contributor to overall wellbeing.

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## AGENDA

### Introduction and housekeeping

- **Swen Malte John**, Professor and Chairman, Dept. Dermatology, Environmental Medicine, Health Theory, University of Osnabrück
- **Antonella Cardone**, Director of the European Cancer Patient Coalition (ECPC)

### Welcome address

- **Ken Mastris**, President of European Cancer Patient Coalition (ECPC)

### Raising awareness on NMSC

- **Alexander Stratigos**, President of European Academy of Dermatology and Venereology (EADV)

- **MEP Jens Gieseke**, (EPP, Germany)

### Health inequalities across the care pathway and quality of life of NMSC patients around Europe

- **Jukka Takala**, President of the International Commission on Occupational Health (ICOH)

### Improving the quality of life of NMSC patients in Europe: what are the steps to be followed?

- **Matthias Augustin**, Director Institute of Health Care Research in Dermatology and Nursing, Chair of Health Economics and Quality of Life Research Hamburg University

### The informal carers' challenges through treatment and survivorship

- **Claire Champeix**, EUROCARERS representative

### My NMSC journey

- **Jacqueline Daly**, Patient representative

### Q&A

- All

### What's next? Closing

- **Swen Malte John**, Professor and Chairman, Dept. Dermatology, Environmental Medicine, Health Theory, University of Osnabrück
- **Antonella Cardone**, Director of the European Cancer Patient Coalition (ECPC)

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We hope to see you there!

ECPC team.



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European Cancer Patient Coalition  
Avenue des Arts, 6  
Brussels 1210  
Belgium

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