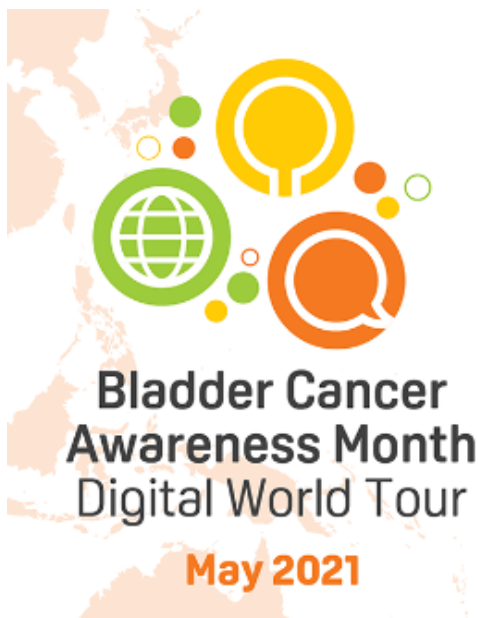




European Cancer Patient Coalition



Explore and get ready for World Bladder Cancer Awareness Month



This year, we're counting on you!

In May we are joining again World Bladder Cancer Awareness Month and will embark on a Digital World Tour together with World Bladder Cancer Patient Coalition as we highlight the impact of bladder cancer across the world and there are many ways for you to get involved this year. Join the conversation online and help shine a light on bladder cancer in your country.

Scroll down to get inspired, download campaign materials and get prepared for May!

#BladderCancerAware

This year's World Bladder Cancer Awareness Month theme is all about conversation and your commitment to ask someone that important question **"Have you ever heard about bladder cancer?"**

We believe that with a conversation about bladder cancer we can help millions become #BladderCancerAware. If you ask one person "Have you ever heard about bladder cancer?", share a fact and ask them to pay it forward, by asking it to someone else, there is no limit to how many people can learn about bladder cancer and symptoms to look out for!

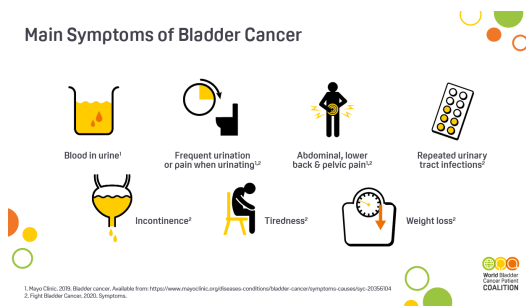
We all have a role to play in raising awareness about bladder cancer and whether you do it in-person or online, **it all counts** if we do it together. Join us!

[Get involved on their website](#)

Digital World Tour

Our Bladder Cancer Digital World Tour will virtually visit 31 countries – **highlighting the impact of bladder cancer** in different regions and shining the light on incredible organisations working to support people affected by bladder cancer.

Our digital world map will be launched shortly before May and we will let you know when it does, but you can already download our social media pack and start planning your bladder cancer awareness raising activities.



Click the image to download **WBCAM 2021 Factsheets** to share across social media.



Click the image to download the social media pack

There are more campaign resources available on our website.

We need you!

There are a number of different ways that you can support the bladder cancer awareness month campaign and help us to raise awareness about bladder cancer. Whether you represent a national organisation, a smaller group or are an individual – we need all hands-on deck!

Head over to WBCPC to get inspired and explore the campaign materials!

[Visit website](#)

Questions?

If you have any questions, need support or would like to share an idea - please get in touch via the button below.

[Get in touch with us](#)



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