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## **PUBLIC AFFAIRS GRANT TO PATIENT GROUPS**

## Dear Members,

we are happy to share this opportunity to apply for a public affairs grant dedicated to patient organisations to proactively build campaigns amongst COVID-19 challange. The grant is provided by the public affairs agency RPP Group.

This grant is valid in every country where RPP is active (please check their <u>website</u>). The grant is available to the first 10 patient groups in touch with any of our offices.

Patient advocacy is a fundamental part of good healthcare decision making. Now more than ever, policies need the voice of patients to help guide decision making around COVID19 and to support the continuing attention to other disease areas.

- Strategic review of your engagement plans to transform activities into ones that can be managed amidst the COVID-19 outbreak
  - Trainings on how to **effectively communicate on new platforms** (i.e. videoconferencing platforms) with decision makers and stakeholders
- **Development of a social media strategy** and accompanying visuals to ensure communication objectives are maintained throughout national lockdowns in Europe
- Support internal policy development to ensure teams can continue to collaborate well and function remotely

## How to apply?

Write an email with a subject line "RPP Patient advocacy Grant 2020" to Lutz Dommel, CEO of RPP, at <a href="mailto:l.dommel@rpp-group.com">l.dommel@rpp-group.com</a>

Find more information <u>here</u>.

Kind regards,

**ECPC Team** 







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