



European Cancer  
Patient Coalition

## Tobacco Treatment Delivery in cancer patients in Europe

Webinar

Monday, 19 October 2020

13.00 – 14.00 CET



European Cancer  
Patient Coalition



**ECPC Online Webinar: Tobacco Treatment Delivery in  
cancer patients in Europe**

Dear Friends of ECPC,

We are inviting you to attend our **online webinar on Tobacco Treatment Delivery in cancer patients in Europe** which will take place on **Monday, 19th October 2020 from 13:00 to 14:00 CET**.

In collaboration with the [European Network for Smoking and Tobacco Prevention](#), this symposium aims at addressing the importance of smoking cessation during or after cancer treatment, highlighting the feasibility, availability, cost-effectiveness and efficacy in cancer treatment success and cancer recovery.

October 2020

19

[Register here!](#)

[Draft agenda](#)

Great progress has been recorded in cancer care during the past years. Although, it is well established that approximately 30% of cancer deaths are directly caused by smoking and there are evidence-based interventions including behavioural therapy available which can double or triple the rates of successful quitting, they are often neglected and are not incorporated in cancer treatment and recovery.

Continuing smoking after diagnosis affects the treatment outcomes, increases the mortality rates after treatment and the recurrence of cancer while increases the risk of a new cancer. On the other hand, quitting smoking after the cancer diagnosis can improve the treatment outcomes, prolong survival, and reduce the risk for new cancers.

All the above mentioned suggest that tobacco treatment delivery in cancer patients from the early stages of diagnosis is a unique opportunity to improve the effectiveness of treatment and avoid new cancer development in the future.

**Join our webinar to learn more about it!**

**Please register via [this link](#) until 18th October 2020, 20:00 CET!**

We really look forward to seeing you there!

With friendly regards,

ECPC Team



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