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CHEMOEUROPE



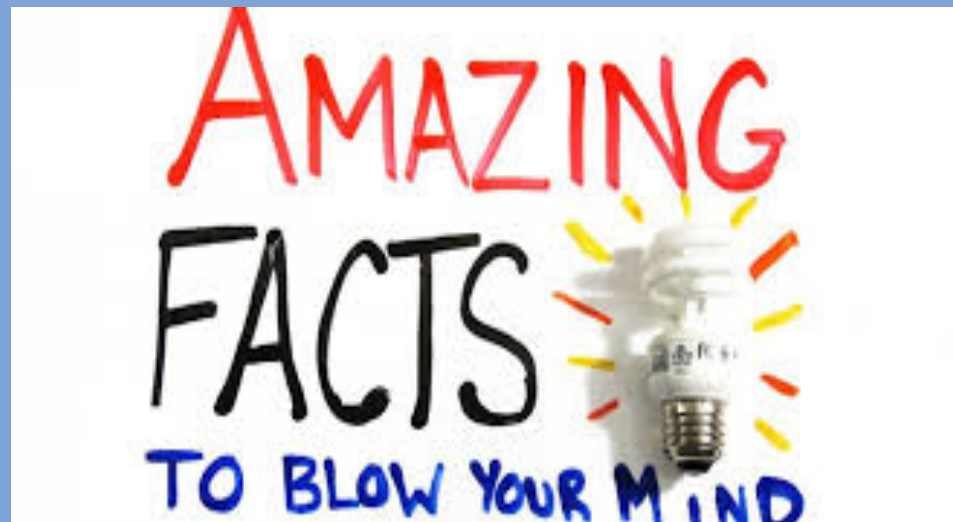
EUROPEAN
CANCER
PATIENT
COALITION

WHY

- Because Chemotherapy still remains the main treatment option for cancer patients adults or children.
- But as cancer is a issue of trauma, the following chemotherapy is the most feared part of the treatment .
- There are too many scary myths and false information, quack people promoting alternative treatments who
- Endangers the life of the patients and growing anti chemotherapy propaganda.
- A joint sustainable and updated legal site endorsed by patients organizations patient advocates and financed by stake holders not only can ease the fears of the concerned people but also provide true and latest useful information to patients caregivers and parents on friendly and easy language.



But first, some facts



Doctor you



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The "invasion" of technology into our lives and everyday life has not left the health services unaffected, and of course the relationship between a doctor and a patient.

Modern technological tools, from simple search on the internet to the newer "smart devices" that continuously provide information even on the physical and health of the user, give patients more power and autonomy of movement.



Some statistics from Greece (where the Internet is expensive):

74% of Greeks aged 16-74 years of age are systematically using the Internet

60% of users are looking for health information over the Internet

81% of people over the age of 55 make daily use of the Internet

Google's 1.2 billion searches are made every month in Greece

2.1 devices (PC, tablet, smartphone) correspond to each individual in Greece

58% make use of the Internet from a "smartphone"



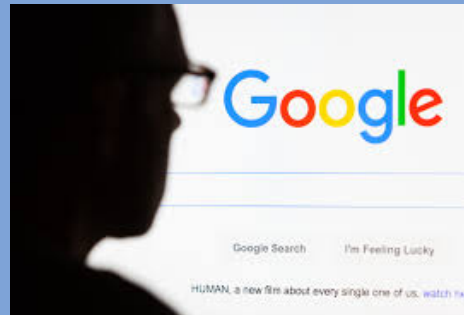
Some statistics from Turkey:

66.8% Internet Users in the 16-74 age group.

Computer and Internet usage rates were 65.7% and 75.1% for males aged 16-74 and 47.7% and 58.7% for females, respectively.

Eight of every ten house have internet access.

Among the purposes of use, obtaining information from websites belonging to Public organizations received the first order with 37.6%.



Access to data and information brings the patient a step closer to becoming himself ... a doctor. This, of course, also involves risks!

The informed patient is a good patient, but the conscious and responsible patient is better because he helps the doctor's work considerably. This applies even more to patients with chronic illnesses.

It is, of course, characteristic that among users who make online health searches, 2 out of 3 (66%) are looking for information on specific diseases



A recent issue of the authoritative journal "The Economist" was dedicated to the new data that the use of technology creates in the field of health services and the relationship between doctor and patient. The central article of the issue focuses on access to online data now available to each patient and on applications that, through "smart devices", change their relationship with health and especially with their doctor.

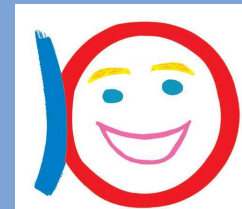


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FOR & WITH

- - Adult patients
- - Children & Teens Patients
- - Caregivers
- - Parents
- - Patient Organizations / Patient Advocates
- - Physicians / Nurses





- Chemotherapy Info for beginners

- * Why Chemotherapy
- * What is Chemotherapy for Adults
- * Genomic tests for Chemotherapy
- * Physician - patient relationship facts
- * Explaining Chemotherapy to Children and Teens
-

- Treatments

- * Types
- * Drug protocols
- * Latest drug information

- Side Effects

- * Managing side effects such as fatigue nausea mouth sores
- * Tips from :
 - Physicians - Nurses
 - Patients - Caregivers – Parents

- Hair Loss

- * How to cope
- * Support advice's

- Pain and Neuropathy -

- * Why
- * How to cope / Management
- * Treatment



- Nutrition

- * Healthy Eating and real recipes from patients with local products
- * Weight Management
- * Special diet needing patients (diabetes etc.)
- * Anorexia
- * Cachexia

- Healthy Life style and Moral

- * How to improve quality of life : easy tips and advices
- * Easy fitness
- * Daily life and hobbies
- * Socialization
- * Community help



- Educational

- * How to read yr pathology report
- * Drug information and possible side effects
- * Drug interactions with other drugs
- * Antioxidants during chemotherapy
- * Complimentary treatment during chemotherapy
- * Phytoteraphy during chemotherapy
- * Supportive Care for Caregivers - Parents

- Managing Stress

- * Adult fears
- * Children - Teen Fears
- * Caregivers Fears
- * Parents Fears
- * Professional psychological help



- After Chemotherapy

- * What to expect
- * Additional therapies
- * Clinical trials

- Regional

- * Main Hospitals
- * Main Oncologists
- * Legal rights during chemotherapy
- * Laws and Policy
- * Reimbursement

- Chemo Angels Forum

- * Regional online help line
- * Crisis management
- * Patient Organizations / Patient
- * Interactive communication between members



Thank you

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