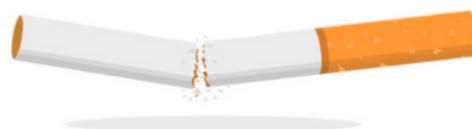


# Tobacco Treatment Delivery in cancer patients in Europe

Webinar

Monday, 19 October 2020

13.00 – 14.00 CET



European Cancer  
Patient Coalition



## Overview:

ENSP is pleased to collaborate with the European Cancer Patient Coalition (ECPC) in organisation of the webinar “Tobacco Treatment Delivery in cancer patients in Europe”, that will be held on 19 October 2020, from 13:00 to 14:00 CET, as part of the ENSP-ECTC Conference – The Online Edition. Symposium aims at addressing the importance of smoking cessation during or after cancer treatment, highlighting the feasibility, availability, cost-effectiveness and efficacy in cancer treatment success and cancer recovery. In addition, tobacco use and smoking cessation during the COVID-19 epidemic and recommendations for cancer patients will be addressed. This will be the first webinar of the upcoming series of events on the role of smoking cessation in cancer treatment process.

Great progress has been recorded in cancer care during the past years. Although, it is well established that approximately 30% of cancer deaths are directly caused by smoking and there are evidence-based interventions including behavioural therapy available which can double or triple the rates of successful quitting, they are often neglected and are not incorporated in cancer treatment and recovery.

Continuing smoking after diagnosis affects the treatment outcomes, increases the mortality rates after treatment and the recurrence of cancer while increases the risk of a new cancer. On the other hand, quitting smoking after the cancer diagnosis can improve the treatment outcomes, prolong survival, and reduce the risk for new cancers.

All the above mentioned suggest that tobacco treatment delivery in cancer patients from the early stages of diagnosis is a unique opportunity to improve the effectiveness of treatment and avoid new cancer development in the future.

# Agenda

	<b>Topic</b>	<b>Moderator/Speaker</b>
<b>13:00-13:10</b>	Welcome, Housekeeping rules and Introduction	<b>Antonella Cardone</b> , Director, European Cancer Patient Coalition (ECPC) <b>Cornel Radu Loghin</b> , Secretary General, European Network for Smoking and Tobacco Prevention (ENSP)
<b>Keynote speakers</b>		
<b>13:10 -13:15</b>	WHO FCTC Article 14 implementation in Europe. Special focus to high risk populations.	<b>Oxana Domenti</b> , WHO Representative to the European Union
<b>13:15-13:18</b>	Tobacco Treatment Delivery in cancer patients - the EU Parliament perspective	<b>MEP Cristian Buşoi</b> , Chair of the European Parliament Challenge Cancer Intergroup, Chair of the EU Parliament Committee on Industry, Research and Energy (ITRE)
<b>13:18 – 13:26</b>	The efficacy of smoking cessation after cancer diagnosis. European data and practices	<b>Giuseppe Gorini</b> , Study, Prevention & Oncologic Network Institute (ISPRO), Italy
<b>13:26- 13:32</b>	Tobacco treatment delivery for cancer patients-Behavioural therapy and pharmacotherapy	<b>Charis Girvalaki</b> , European Cancer Patient Coalition (ECPC)
<b>13:32 - 13:40</b>	Tobacco use and smoking cessation during the COVID-19 epidemic: recommendations for cancer patients	<b>Krzysztof Przewozniak</b> , Maria Skłodowska-Curie National Research Institute of Oncology, Warsaw, Poland
<b>13:40 - 13:47</b>	Patient’s testimony (the emotional, psychological and social challenges people are faced with when wanting to stop smoking)	<b>Jacqueline Daly</b> , European Cancer Patient Coalition (ECPC)

**13:47 – 14:00** Q&A and closing

**Antonella Cardone**, Director,  
European Cancer Patient Coalition  
(ECPC)

## Technical notes:

- We recommend that you log in to the event at least 10 minutes before start
- You will be able to join the meeting automatically through the link which will be shared a couple of days before the scheduled workshop sessions.
- If you are a speaker or a moderator, you may have your camera on. Participants who are not moderators or speakers should keep their camera off
- Please note that by taking part in the meeting you are providing your consent to the meeting being recorded. The recording will be uploaded in the ENSP ECTC Conference dedicated section and will be used to produce the briefing of the meeting.