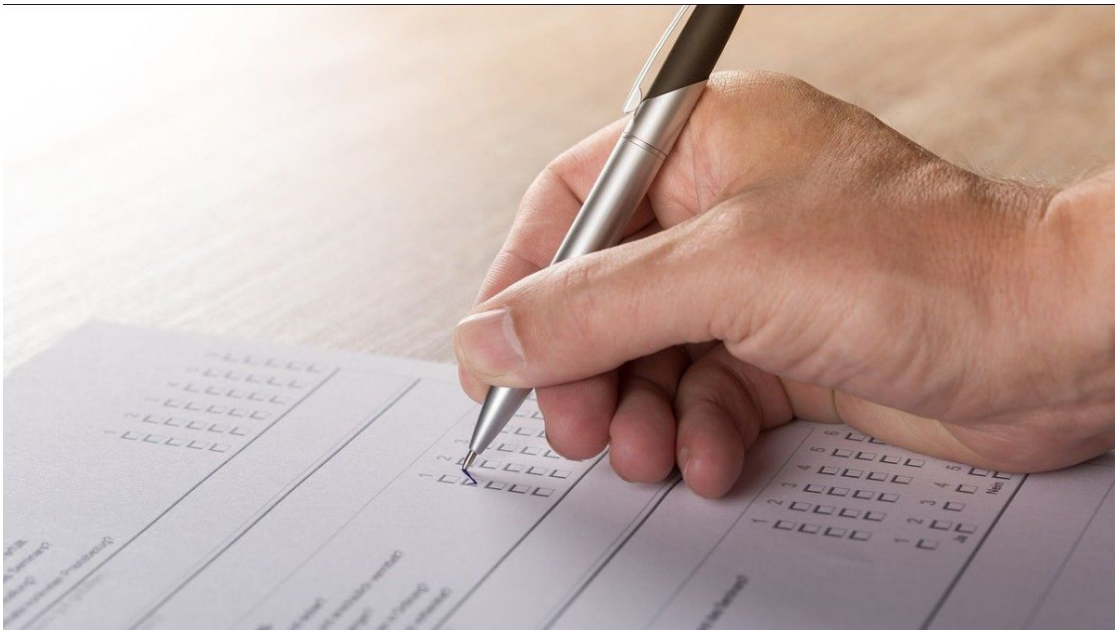
European Cancer Patient Coalition



YOUR OPINION COUNTS

Dear Members,

the deadline of **the ECPC Survey on biomarker testing has been extended until 30th June 2020.**

We would like to encourage you to invite your members to participate in the survey. The survey was translated into 13 languages, please select your language here or you can choose the language you wish to take the survey in by using the drop down menu provided at the beginning of the survey.

June 2020

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SURVEY

CONTACT US

The more completed questionnaires received from each country the more credible will be the results. Therefore, promoting the survey on your website, your social media or in local media will help us reach a broader audience of cancer patients who are not yet your members.

Partnerships & Communications Officer paulina.gono@ecpc.org

For more information about the survey, please click here.

What are biomarkers?

Examples of biomarkers include everything from pulse and blood pressure measurements through basic chemistries to more complex laboratory tests of blood and other tissues.

A biomarker is any **substance, structure, or process that can be measured in the body or its products and influence or predict the incidence or outcome or disease**. Biomarkers are also used for disease prognosis, the patient likelihood of responding to a given treatment, to monitor treatment response but also throughout the cancer drug discovery process.

About the project: The new patient survey is part of a larger study on biomarker testing conducted together with EFPIA-European Federation of Pharmaceutical Industries and Associations and IQN Path - International Quality Network for Pathology. ECPC has entrusted L.E.K. Consulting to conduct the survey its behalf. L.E.K. Consulting is an independent strategy and marketing consultant fully compliant with Data Protection legislation.

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