



# HOPE AND LIFE ASSOCIATION

Topic: Engaging the public in Cancer awareness  
campaigns

# Purpose & Strategy





# SUCCESS STORIES AND PARTNERS

- 2007 - **Cervical cancer** early stage diagnosis treatment project - **3000** women scanned, **73** early stage patients were diagnosed and recovered.
- 2011 - **Breast cancer** early stage diagnosis and treatment project - (1st successful mobile breast cancer research project in *rural areas* in Turkey) - **13000** women scanned, **13** breast cancer patients were diagnosed and recovered.



## Partners





# MORAL SUPPORTIVE ACTIVITIES FOR PATIENTS AND RELATIVES



- Hospital and house visits
- Yearly Euroasia marathon participation
- Essay and story contests
- Kayaking, rafting and sailing classes
- Theatre, cinema, concert and entertainment activities
- “Life long walking” sport activities
- Three dimension art courses
- Dance courses
- Psychotherapy sessions